



# Malla Reddy Engineering College

(Sponsored by CMR Educational Society)  
Approved by AICTE & Affiliated to JNTUH



Lr. No. MREC(Aut)/BOS/2011-12/.....*MBA/01*.....

Dated : 08-08-2011

## ORDERS

On the recommendations of the Chairman, Board of Studies in Master of Business Administration, Malla Reddy Engineering College (Aut), and subject to the approval of the Governing Body, the Principal, Malla Reddy Engineering College (Aut) is pleased to constitute the following Board of Studies in Master of Business Administration (MBA) for the College.

- |                                      |  |                               |
|--------------------------------------|--|-------------------------------|
| 1. Dr. R. Somanatham                 | Acting Head, Dept. of MBA., MREC   | Chairman                      |
| 2. Sri B.P. Sunil Kumar              | Assoc. Prof. Dept. of MBA., MREC   | Member                        |
| 3. Sri D. Mohan Rao                  | Assoc. Prof., Dept. of MBA., MREC  | Member                        |
| 4. Mrs. Beula Prasanna Kumari        | Asst. Prof., Dept. of MBA., MREC   | Member                        |
| 5. Mrs. G.V. Vennela                 | Asst Prof., Dept. of MBA., MREC  | Member                        |
| 6. Dr. Y. Ramakrishna                | Principal, MRIBM, Hyderabad,   | Hon. Member                   |
| 7. Prof .. <i>V..M..Prasad</i> ..... |  | Member<br>(Univ. Nominee)     |
| 8. Dr. K. Sriharsha Reddy            | Head, Dept. of Business Management,<br>Matrusri Inst of PG Studies, Hyd. | Member<br>(Subject Expert)    |
| 9. Dr. D. Sriramulu                  | Vice-Principal, College of Business<br>Management, O.U., Hyderabad,      | Member<br>(Subject Expert)    |
| 10. Sri Ramesh Vemuganti             | CEO, Chanakya Consulting<br>Hardikerbagh, Hyderabad                      | Member<br>(from the Industry) |

The University Nominee will be named soon after the receipt of the information from the Registrar JNTUH, Hyderabad. The tenure of the Board will be for a period of two years from 10-08-2011. The functions of the Board will be as follows:

- (1) The Board of Studies will formulate the Scheme of Instruction, periods per week and the number of credits allotted and a detailed Syllabus in the subjects suggested in the scheme with the proviso that there shall be a deviation in the syllabus from that of the University to the extent of 2 subjects in the scheme and 20% in the syllabus content of the subject concerned. However, the content in the two subjects deviated may be drawn independently.
- (2) The Board of Studies shall meet at least once a year to review the syllabus. However, no part of the scheme or content shall be changed within three years.



- (3) The Chairman, Board of Studies place before the Board the opinions received from the staff and students in regard to the syllabus.
- (4) The Board will formulate a list of examiners in different subjects including practical for consideration of appointment as paper setters and valuers.
- (5) The Board of Studies shall approve the results of each semester before announcement of results.
- (6) The Chairman shall forward the minutes of the meeting of the Board of Studies to the Chairman, Academic Council within 15 days of the meeting.



PRINCIPAL  
Malla Reddy Engineering College

To:

All the members concerned

Copy to:

1. The Registrar, JNTUH, Kukatpally, Hyderabad-28
2. Chairman, Board of Studies in MBA, JNTUH, Hyderabad
3. Chairman, Board of Studies in MBA, JNTUH(Autonomous), Hyderabad
4. The P.A. to the Vice-Chancellor, JNTUH, Kukatpally, Hyderabad
5. The Director Evaluation, JNTUH, Hyderabad
6. The Controller of examinations, JNTUH, Hyderabad
7. The Secretary, CMR Educational Society, Hyderabad
8. The Controller, MREC(Autonomous), Hyderabad
9. The Director, Administration, MRGI, Hyderabad
10. The Director, Academic, MRGI, Hyderabad





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(AUTONOMOUS)

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## DEPARTMENT OF BUSINESS MANAGEMENT

Date: 06-01-2012

To

All members of BOS/MBA

It has been noticed that the syllabus of Business Communication and Soft Skills has been recommended by the BOS in English with theory and practical shown separately. This has not been observed by BOS/MBA in the first meeting. Now that new syllabus has been proposed. It is suggested that this new syllabus is to be implemented in the current semester.

Kindly accord your approval.

Name of the member		Signature
1. Principal	-Chairman	
2. Mr. B.P. Sunil Kumar	- Member	B.P. Sunilkumar
3. Mr. D. Mohan Rao	- Member	
4. Mrs. P. Buela Prasanna Kumari	-Member	Buela Prasanna
5. Mrs. G.V. Venela	- Member	
6. Dr. Y. Rama Krishna	-Member (Principal, MRIBM)	
7. Dr. K. Sri Harsha Reddy	- Subject Expert ( Professor & HOD, Matrusri Institute of Post Graduate Studies)	
8. Dr. D. Sree Ramulu	- Subject Expert ( Professor & Vice Principal, Osmania University)	
9. Dr. Ramesh	-Industry Expert (CEO, Chankya Consulting, Himayatnagar, Hyderabad)	V Ramesh
10. Dr V. Madhusudhan Prasad	- Nominee of JNTU, Hyderabad	

# Malla Reddy Engineering College

(Autonomous)

Maisammguda, Secunderabad - 14

25.10.2011

## Department of MBA

### Minutes of the first meeting of Board of Studies for Management

The first meeting of Board of Studies for Management is convened on 25-10-2011 at 11:00AM in the MBA Dept... The following members were present.

S.No.	Name & Designation	Designation in the Board	Signature
1	Dr. R. Somenatham Acting Head, Dept. of MBA, MREC	Chairman	
2	B.P. Sunil Kumar	Member	
3	D. Mohan Rao	Member	
4	Beula Prasanva kumari	Member	
5	G.V. Venkela	Member	
6	Dr. Y. Ramesh Krishna	Hon. Member	—
7	Dr. V. Madhusudhan Prasad	University nominee	
8	Dr. K. Sriharsha Reddy	Subject Expert	
9	Dr. D. Sriramulu	Subject Expert	—
10	Sri Ramesh Vemuganti	Industry nominee	

#### The agenda of the meeting was:

1. Approval of the schema of instruction) for MBA First year for 2011 - 12 batch
2. Consideration and approval of the syllabus I Semester.

# Malla Reddy Engineering College

(AUTONOMOUS)

Maisammaguda, Hyderabad-500014

Department of Business Management

Board of Studies Meeting

On 25-10-2011 at 11.00 AM

The First Board of Studies (For the Department of Business Management) Meeting is convened on 25th October, 2011 at Department of MBA at 11.00 AM. The Agenda of the Meeting is as follows:

## AGENDA

1. Formulation of Academic Regulations, Scheme of Instruction, periods for week and the number of credits allotted for MBA course of Malla Reddy Engineering College(Autonomous)
2. Syllabus of the following Course  
MASTER OF BUSINESS MANAGEMENT (MBA) I YEAR  
I SEMESTER
  1. Management and Organizational Behaviour
  2. Managerial Economics
  3. Research Methodology and Statistical Analysis
  4. Business Communication and Soft Skills
  5. Financial Accounting and Analysis
  6. Business Law and Regulation
  7. Computer Applications in Business (Internal Exam)
- II SEMESTER
  1. Marketing Management
  2. Business Environment
  3. Human Resource Management
  4. Financial Management
  5. Quantitative Analysis Business Decisions
  6. Production and Operation Management
  7. Management Information system
3. Suggestion of Panel for Paper setters, Valuers for both theory and practical
4. Delegation of Power to the Chairman, BOS for inclusion and exclusion of the names of the panel of Paper setters, Valuers of both theory and practical.
5. Any other item with the permission of the chair.

  
Chairman BOS

MBA DEPT.





# Malla Reddy Engineering College

(Autonomous)

(Affiliated to Jawaharlal Nehru Technological University Hyderabad, Hyderabad)  
Maisammaguda, Dulapally, Hyderabad-500014, A.P.

## Department of Business Management

### Minutes of the Meeting of Board of Studies for MBA

Date: 25<sup>TH</sup> OCT, 2011

The first Meeting of the Board of Studies (BOS) for the Department of Business Management has been conducted on 25<sup>th</sup> October 2011 at 10.30AM at Department of Business Management, Malla Reddy Engineering College, Maisammaguda, Hyderabad. The following BOS Members have attended the Meeting:

1. Dr. R. SOMANATHAM	Chairman of BOS
2. Mr. B.P.SUNIL KUMAR	Member
3. Mr. D.MOHAN RAO	Member
4. Mrs. BEULA PRASANNA KUMARI	Member
5. Mrs. G. V.VENELA	Member
6 Dr. V.MADHUSUDHAN PRASAD	University Nominee
7. Dr.SRIHARSHA REDDY	Subject Expert
8. Sri RAMESH VEMUGANTI	Industry Nominee

The following members have expressed their inability to attend the meeting due to personal reasons.

1. Dr.Y. RAMAKRISHNA	Hon. Member
2. Dr.D.SRIRAMULU	Subject Expert



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The First Board of Studies (For the Department of Business Management) Meeting was convened on 25th October, 2011 at Department of MBA at 11.00 AM. The Agenda of the Meeting was as follows:

1. Formulation of Academic Regulations, Scheme of Instruction, periods for week and the number of credits allotted for MBA course of Malla Reddy Engineering College(Autonomous)
2. Syllabus of the following Course  
MASTER OF BUSINESS MANAGEMENT (MBA) I YEAR  
I SEMESTER
  1. Management and Organizational Behaviour
  2. Managerial Economics
  3. Research Methodology and Statistical Analysis
  4. Business Communication and Soft Skills
  5. Financial Accounting and Analysis
  6. Business Law and Regulation
  7. Computer Applications in Business (Internal Exam)II SEMESTER
  1. Marketing Management
  2. Business Environment
  3. Human Resource Management
  4. Financial Management
  5. Quantitative Analysis Business Decisions
  6. Production and Operation Management
  7. Management Information system
3. Suggestion of Panel for Paper setters, Valuers for both theory and practical
4. Delegation of Power to the Chairman, BOS for inclusion and exclusion of the names of the panel of Paper setters, Valuers of both theory and practical.
5. Any other item with the permission of the chair.

Continued ....



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The Board of Studies Chairman Dr. R.Somanatham welcomed all the BOS members and expressed his thanks for attending the meeting. He briefed about the Malla Reddy Engineering College, Department of Business Management. Then the BOS chairman informed about the Autonomous status accorded by JNTU Hyderabad to Malla Reddy Engineering College for the academic year 2011-12 that covers first year P.G. course (MBA). Later each item of the proposed agenda has been discussed in detail and finally the following items have been resolved unanimously by all the members of BOS for their implementation from the academic year 2011-12.

The resolutions of the meeting are as follows:

1. The BOS Members have thoroughly discussed composition of academic regulations for conduction of 1 year MBA and framed academic regulations. The BOS Members unanimously resolved to implement these academic regulations from the academic year 2011-12 for the P.G. (MBA) Course offered by the Department of Business Management. The formulated Academic Regulations have been presented in Annexure-I.
2. After formulation of academic regulations, the BOS has devised the Scheme of instructions, periods per week, and number of credits for 1 year MBA. The BOS has unanimously resolved to implement these scheme of Instructions, periods per week and number of credits for 1 year MBA. Course from the academic year 2011-12. The devised scheme of instructions and other items have been given in Annexure-II.
3. The BOS has extensively discussed and framed the syllabi for the core subjects mentioned in the agenda i.e. 1 year MBA-I semester and II semester and the approved syllabus has been finalized. The Board has unanimously resolved to implement these syllabi from the academic year 2011-12. The formulated syllabi are presented in Annexure-III.
4. After framing Schema for I Year MBA Course the BOS has resolved to recommend framing of the syllabus of the **Business Communication (Theory) & Soft Skills (Lab) and Computer Applications in Business Lab** subjects to respective BOSs of related Departments. The details of the **Business Communication (Theory) & Soft Skills (Lab) and Computer Applications in Business Lab** Subjects have been given Annexure-III

Continued ....





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5. The BOS members have suggested a panel for paper setters and Valuers for both theory and practical of 1 Year MBA Subjects including Business Communication (Theory) & Soft Skills (Lab) and Computer Applications in Business Lab. The Panel has been unanimously approved and resolved by the BOS. The panel has been presented in Annexure-IV. The BOS has also resolved for delegation of power to the Chairman of BOS for inclusion and exclusion of the names of the Panel of paper setters, valuers for both theory and practical.
6. Later on it was recommended by the University nominee that for every subject three persons should be suggested for setting papers and for valuation of papers excluding subject teacher. Accordingly it was on first sight accepted by the BOS members.
7. Finally, The BOS meeting has been concluded with vote of thanks by the chairman of the BOS committee.

Chairman

Board of Studies MBA

Malla Reddy Engineering College (Autonomous)  
Hyderabad-500014