



Malla Reddy Engineering College (AUTONOMOUS)

(An UGC Autonomous Institution approved by AICTE and affiliated to JNTU Hyderabad, Accredited by NAAC with 'A' Grade (II - cycle)
NBA Accredited Programmes - UG (CE, EEE, ME, ECE & CSE) PG (CE -Structural Engg., ME - Thermal Engg.),
TEQIP Phase - II, S.C 1.1 Institution

Date: 24-04-2017

ORDER

The MBA Board-of-Studies for the Academic Year 2017-18 have been reconstituted as per the UGC guidelines.

S. No	Name of the Member	Designation & Official Address	Subject Specialization	Contact No.	e-mail	Category
1	Dr. S. Sudhakara Reddy	Principal, MREC(A)	Mechanical Engineering	9348161125	principal@mrec.ac.in	Special Invitee
2	Dr. K. Anil Kumar	Assoc. Professor, I/C HOD, MBA, MREC(A)	HRM	9949437808	mbahod@mrec.ac.in	Chairman-BOS
3	Dr. Sindhu	Assoc. Professor, SMS, JNTUH	Finance	9849061654	sindhu999@jntuh.ac.in	University Nominee
4	Dr. D. Raghunatha Reddy	Professor, SMS, JNTUH	Finance	9666924862	drreddy5@jntuh.ac.in	Subject Expert
5	Dr. G. Manchala	Professor, VJIM	HRM	8790409796	manchala_gorantla@yahoo.com	Subject Expert
6	Mr. P. Raji Reddy	Managing Director, CRVJ Investment Consultants Pvt. Ltd.	Investment	9849768390	services@grvjinvcom.com	Industry Expert
7	Ms. P. Buela Prasanna Kumari	Assoc. professor	Marketing	9703471177	buela.prasanna@gmail.com	Faculty Member
8	Ms. A. Latha	Assoc. professor	Finance	9848557305	latha.venni@gmail.com	Faculty Member
9	Mr. M. Balanji Reddy	Asst. Professor	Finance	9885393343	balu.mora@gmail.com	Faculty Member
10	Mr. A. Geetesh	Financial Analyst	Finance	9441458524	geethesh_524@yahoo.com	Alumni

MALLA REDDY ENGINEERING COLLEGE (Autonomous)
Maisammaguda, Dhulapally (post & via Kompally), Secunderabad-500 100.
Department of Management Studies

Date: 06-05-2017

MBA - Board of Studies Meeting
on 6-05-2017 at 11.30 AM

The 8th MBA - Board of Studies meeting is being conducted on 06-05-2017 at 11.30AM in the conference hall, Mall Reddy Engineering College (Autonomous), Hyderabad. The following is the Agenda of the meeting.

AGENDA

1. Discussion and approval of the scheme and Syllabus of MBA (CBCS) for MR17 Regulations (for Batches starting from Academic Year 2017-18 onwards).
2. Discussion and approval of the syllabus for offering subjects to other Departments.
 - a) Engineering Economics and Accountancy for Engineering Branches of CE, EEE, ME, ECE, CSE, IT and Mi.E.
 - b) Management Science for Engineering Branches of EEE, ECE, CSE and IT.
 - c) Industrial Management for CE, ME and Mi.E.
 - d) Human Values and Professional Ethics for Engineering Branches of CE, EEE, ME, ECE, CSE, IT and Mi.E.
 - e) Law for Engineers for Engineering Branches of CE, EEE, ME, ECE, CSE, IT and Mi.E.
 - f) Intellectual Property Rights for Engineering Branches of CE, EEE, ME, ECE, CSE, IT and Mi.E.
 - g) Entrepreneurship skills Engineering Branches of CE, EEE, ME, ECE, CSE, IT and Mi.E.
3. Suggestion and approval of Panel for Paper Setters, Valuers for both theory and practical examinations.
4. Delegation of Power to the Chairman, BOS for inclusion and exclusion of any item as per the requirements.
5. Approval of any other item with the permission of the Chairman.

B. S. Reddy

C. Uthappa

P. Raju

11. A

Chairman
BOS- MBA

MALLA REDDY ENGINEERING COLLEGE (Autonomous)

Maisammaguda, Dhulapally (post & via Kompally), Secunderabad-500 100.

Minutes of meeting MBA - BOS

06-05- 2017

The 8th Board of studies meeting for the MBA - BOS is conducted on 06-05-2017 at 11:30 AM in the conference hall, Malla Reddy Engineering College (Autonomous), Hyderabad.
The following Members have attended the meeting.

S. No.	Name of the Member	Designation & Official Address	Designation in the Board
1	Dr. S. Sudhakara Reddy	Principal, MREC(A)	Special Invitee
2	Dr. K. Anil Kumar	Assoc. Professor, I/C HOD, MBA, MREC(A).	Chairman- BOS
3	Dr. Sindhu	Assoc. Professor, SMS, JNTUH	University Nominee
4	Dr. D. Raghunatha Reddy	Professor, SMS, JNTUH	Subject Expert
5	Dr. G. Manchala	Professor, VJIM	Subject Expert
6	Mr. P. Raji Reddy	Managing Director, CRVJ Investment Consultants Pvt. Ltd.	Industry Expert
7	Ms. P. Buela Prasanna Kumari	Assoc. professor	Member
8	Ms. A. Latha	Assoc. professor	Member
9	Mr. M. Balanji Reddy	Asst. Professor	Member
10	Mr. A. Geetesh	Financial Analyst	Alumni

At the outset, Dr. K. Anil Kumar, I/C HOD and Chairman of the MBA - Board of Studies, welcomed the members to the Board of Studies meeting. The Chairman placed on record, the existing syllabus of MR 15 regulations and also proposed modifications for MR17 regulations syllabus (Batches admitted from 2017-18 onwards) as per the agenda.

The Board of studies Members has in detailed discussed, reviewed all the above syllabuses. The following suggestions were made by the members of the Board of studies.

The following resolutions are made after careful discussion and observations.

- The department proposed to have 12 POs for MR17 Regulations and BOS members have approved the same after thorough discussions.
- Introduction of **GST topic in Business law and regulations subject**
- Data collection topic is introduced in **Research Methodology** which may more useful to the students in doing their project work.
- The department proposed a new paper called **Digital Marketing** in place of Marketing Research and it is accepted by BOS members.
- Deleted Investment V/S Gambling topic from **Security analysis and portfolio management** and introduced investor Psychology and investment decisions and renamed the topic **Bond valuation and management as Bond valuation**.
- Regarding web sites, BSE, NSE, amfi.india.com, SEBI are suggested by the Board.
- Dr. Sindhu (University Nominee) suggested to include journals relating to the concerned subject like:
 - Journal of portfolio management
 - Journal of finance
- Gratuity Act- 1972, provident fund act- 1952, ESI Act-1948, Maternity Benefit Act- 1961 and Payment of Bonus Act- 1965 with all the latest amendments are introduced in **Industrial relations and labour law subject**.
- Suggested to add case studies in **Compensation and reward management**

- Suggested to reorder the modules in **Engineering Economics and Accounting** subject, should begin with forms of business and the module to be renamed as business environment and managerial economics. Suggested to remove the topics like two part pricing, block pricing, bundle pricing, limit pricing etc and instead of mentioning as skimming and penetration pricing, rename the concept as PLC based pricing methods.
- The university nominee Dr. Sindhu suggested conducting tutorial on Tally, and Accounting Package for making the students better understand the process.
- Suggested to renaming **Management Science** subject as Management Fundamentals, include Planning and to rename the module as Planning and organizing and to include the concept of staffing, operations management as separate module, in lat module suggested to put project management first and the contemporary management practices later and it is also suggested to include bench marking, balanced score card and the basic concepts of ERP
- Suggested to include Benchmarking, Balanced Score card and ERP by deleting the old and out dated concepts like MRP and MIS in **Industrial Management**.
- Suggested including social ethics in **Human Values and Professional Ethics** subject in making them responsible towards the society as well and topics related to personal, team and organizational ethics.
- Suggested to make five Modules for **Law for Engineers** like all other subjects and it is approved to include latest labour laws, renaming the module Cyber crimes as cyber laws.
- Suggested to keep only Entrepreneurship topics in subject **Entrepreneurship skills** and renaming subject as Entrepreneurship and also suggested to make it five modules like all other subjects and to include financing sources of entrepreneurship in the syllabus.

Finally, Dr. K. Anil Kumar, Chairman - MBA Board of Studies has expressed his sincere thanks to all the Members of the Board of studies for their active participation and contribution. The meeting concluded at 1:30 PM.



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Dr. K. Anil Kumar
(Chairman, BOS - MBA)

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K. Anil Kumar -