

# INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH Application for Special Call 2023-24 – Collaborative Study

Research theme as per ICSSR list	Startup India	
I. Personal Information		
1. Name of the Applicant	Dr N RAMANJANEYULU	
2. Address for Communication :	Professor & Head, Dept. of MBA, Malla Reddy Engineering College (Autonomous), Secunderabad. 9491363735 ramanjimba09@gmail.com Telangana 500100	
3. Permanent Address :	D.No: 1-86, Siddaracherla (Village), Narpala (Mandal), Ananthapuramu (District). Andhra Pradesh 515425	
4. Date of Birth (DD/MM/YYYY):	10/05/1986, Age: 36 years 4	
5. Employer Details :	Designation: Name of organisation: Malla Reddy Engineering College (Autonpmous) Address: Maisammaguda (H), Gundlapochampally (V), Medchal (M), Medchal-Malkajgiri District, Telangana - 500100. Mobile Number: Email: principal@mrec.ac.in Website: www.mrec.ac.in	
6. Indicate your category:	Category:OBC, Gender: Male,Person with Benchmark Disability: No	
7. Whether received any financial assistance from ICSSR	No	
11. Whether received any assistance/project from any other institution e.g. UGC, ICAR, CSIR, ICPR, ICHR, etc.:	No	

Title of the Ph.D:	CUSTOMERS PERCEPTIONS TOWARDS E-BANKING SERVICES - A STUDY OF SELECT PUBLIC SECTOR BANKS IN RAYALASEEMA REGION OF ANDHRA PRADESH	
Name of the University:	of the University: SRI KRISHNADEVARAYA UNIVERSITY	
Year of Passing:	2017	
Percentage of marks:	62	
Main Discipline:	FINANCE	

#### III. Affiliation Details of the Project Coordinator

Name of the affiliating institution

## MALLA REDDY ENGINEERING COLLEGE (AUTONOMOUS)

Postal address of affiliating institution :	MAISAMMAGUDA (V), GUNDLAPOCHAMPALLY (V), MEDCHAL (M), MEDCHAL-MALKAJGIRI DISTRICT., Telangana, 500100	
Phone Number	9348161125	
Email ID	principal@mrec.ac.in	
Website	www.mrec.ac.in	
Type of affiliating institution:	Private Institutions with UGC 12(b) status	

# IV. Details of other Project Directors for the proposed collaborative research (4-6)

Sl No.	Name and Address with contact details Mobile No/email ID	Present Position	Institution
1.	Dr. N Ramanjaneyulu Malla Reddy Engineering College(Autonomous), Secunderabad - Telangana 9491363735 ramanjimba09@gmail.com	Professor & HoD	Malla Reddy Reddy Engineering College (Autonomous)
2.	Dr. V Janaki Thenneti Flat No: 201, Sri Ramachandra Arcade- Rd No 4 Cooperative Bank Colony Nagole Hyderabad - 500068 9849665402 tenneti.janaki@gmail.com	Sr. Academic Research Consultant	Mahatma Gandhi National Council of Rural Education
3.	Dr. M. Rajesh MallaReddy College of Engineering, Hyderabad 9985507923 mrajeshhmp@gmail.com	Associate Professor	Malla Reddy Reddy Engineering College (Autonomous)
4.	Dr. Shirisha Reddy 2-3-197/3, Rd No 2C AdarshNagar Colony Nagole, Hyderabad 7702664499 asirishareddy@gmail.com	Professor	Aurora'sPG College Ramanthapur
5. 6.			

## V. Research Project Proposal

## a. Title of the Research Proposal.

Women in FPOs: 'Cultivators to Agri-entrepreneurs' - Prospects and Challenges of women in New Generation Agricultural Sector

## b. Sample size for the research study

2000

#### c. Total Grant expected for this study (in Rs.)

3000000

	Declaration				
■ I hereby declare that:	I am not a defaulter of any previous ICSSR grant.  I have not availed ICSSR pay protection scheme previously.  I have neither been subjected to any disciplinary action not found guilty of any criminal offence in my career.  The Research Proposal and its contents are entirely original and as per the standard practice.  I have not concealed any information in my fellowship application. If ICSSR finds any contrary information at any stage, it may cancel my fellowship out rightly and/or penalize me as per ICSSR rules.				
Place:	Hyderabad				
Declaration Date :	2023-07-21				
Signature:	k-f-				
A	nnexure/Checklists				
(*) Research Proposal in the prescribed form	at .				
indian council o					