



# Malla Reddy Engineering College (AUTONOMOUS)

(An Autonomous Institution approved by UGC and affiliated to JNTUH Hyderabad Accredited by NAAC with 'A' Grade, Accredited by NBA of AICTE & Recipient of World Bank Assistance under TEQIP Phase - II, S.C 1.1)

## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION BOARD OF STUDIES MEETING

The board of studies of department of Master of Business Administration is convened on 11-07-2019 at 11.30 AM at the conference Hall of Malla Reddy Engineering College (Autonomous), Maisammaguda, Secunderabad. The following members were present:

S no.	Name	Position	Designation in BOS	Subject Specialization	Signature
1	Dr.K. Anil Kumar	Professor, HOD	BOS Chairman	HRM	ic. A
2	Dr.D. Raghunatha Reddy	Professor, SMS, JNTUH	Nominee of JNTUH	Finance	[Signature]
3	Dr. Sindhu	Assoc. Professor, SMS, JNTUH	Subject Expert	Finance	[Signature]
4	Dr.B.Raja shekhar	Professor, Pro Vice-Chancellor, University of Hyderabad	Subject Expert	Marketing	[Signature]
5	Dr. G.Manchala	Professor, VJIM	Subject Expert	HRM	[Signature]
6	Mr.P. Raji Reddy	Managing Director, CRVJ Investment Consultants Pvt. Ltd.	Subject Expert	Investment	[Signature]
7	Ms. P.Buela Prasanna Kumari	Assoc. Professor	Member	HRM/ Marketing	[Signature]
8	Mr. Balanji Reddy Mora	Assist. professor	Member	Finance/ Marketing	[Signature]
9	Ms. K. Neeraja	Assist. professor	Member	Finance	[Signature]
10	Mr.A.Geetesh	Financial Analyst	Alumni	Finance	[Signature]

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Chairman  
PG-MBA Board of Studies

**MALLA REDDY ENGINEERING COLLEGE (Autonomous)**  
Maisammaguda, Dhulapally (post & via Kompally), Secunderabad-500 100.

**Minutes of meeting - Master of Business Administration (MBA) Board of Studies**

11-07-2019

The 11<sup>th</sup> Board of studies meeting for the MBA - BOS is conducted on 11-07-2019 at 11.30 AM in the conference hall of Malla Reddy Engineering College (Autonomous), Secunderabad.

The following Members have attended the meeting.

S. No.	Name of the Member	Designation & Official Address	Designation in the Board
1	Dr. K. Anil Kumar	Assoc. Professor, HOD, MBA, MREC(A).	Chairman- BOS
2	Dr. D. Raghunatha Reddy	Professor, SMS, JNTUH	University Nominee
3	Dr. Sindhu	Professor, SMS, JNTUH	Subject Expert
4	Dr.B. Raja Shekhar	Professor, Dean, SMS, University of Hyderabad	Subject Expert
5	Dr. G. Manchala	Professor, VJIM	Subject Expert
6	Mr. P. Raji Reddy	Managing Director, CRVJ Investment Consultants Pvt. Ltd.	Industry Expert
7	Ms. P. Buela Prasanna Kumari	Assoc. professor	Member
8	Mr. Balanji Reddy Mora	Asst. Professor	Member
9	Ms. K.Neeraja	Asst. professor	Member
10	Mr. A. Geethesh	Financial Analyst	Alumni

The following is the agenda for the meeting.

1. Review of the existing syllabus of the last academic year.
2. Review of the scheme of instruction of MBA (CBCS) for the academic year 2019-20, Periods per week and number of credits allotted for MBA (CBCS) course.
3. Continuing of the syllabus offering subjects for other Departments.
  - a. **Engineering Economics and Accountancy** for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.

- b. **Management Fundamentals** for Engineering Branches of Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  - c. **Professional Ethics** for Engineering Branches of Civil; Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  - d. **Law for Engineers** for all Engineering Branches
  - e. **Intellectual Property Rights** for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  - f. **Industrial Management** for Mechanical Engineering.
  - g. **Entrepreneurship** for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  - h. **Research Methodology and Intellectual Property Rights** for M. Tech mechanical branch.
  - i. **Digital marketing (Open Elective)** Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  - j. **Training and Organisation Development (Open Elective)** Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
4. Continuing of panel for Paper setters, Valuers for both theory & Lab
  5. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and Valuers and shifting of subjects in the scheme of instructions.
  6. Any other item with the permission of the chair.

At the outset, Dr. K. Anil Kumar, HOD and Chairman of the MBA - Board of Studies welcomed the members to the Board of Studies meeting. The Chairman placed on record, the existing syllabus of MR 18 regulations and also proposed to continue the same regulations and syllabus for MR-18 for (2019-20 Admitted batch). Later Board of studies Members had in detailed discussion and reviewed each item of the proposed agenda and finally the following items have been resolved unanimously by all the members of BOS to implement from the academic year 2019-20 onwards.

**The following resolutions are approved after careful discussion and observations.**

1. The board approved the existing MBA Schema, regulations and the syllabus with 104 credits of MR18 Regulations for 2019-20 admitted Batch also with the following suggestions to be implemented in the coming regulations;
  - To mention E-Learning platforms related to various specialisation areas.

- As some of the topics of Project management are already covered in the earlier papers of I and II semesters the board suggested offering other subject to avoid duplication.
  - In Employee relations and Labour laws it is suggested to add all latest enactments of Labour Laws.
  - Include entrepreneurship subject in first year to give the scope of learning entrepreneurship to take that as a specialisation.
  - Inclusion of more text books written by foreign authors in the reference list.
2. The BOS has approved the MR18 syllabus of the B.Tech. Subjects offered by MBA department as per the guide lines of the UGC, AICTE & JNTUH, Hyderabad for the academic year 2019-20 also.
  3. The BOS members have agreed to suggest a panel for paper setters and Valuers /examiners for both theory and practical of all the subjects of MBA programme and subjects offered to B.Tech (UG) and M.Tech (PG)
  4. If any item needs to be modified /added/ deleted, the same may be circulated by E-mail to all members and after taking electronic/E-mail approval the modification may be made operational.

Buab  
J. Anwar  
P. J. Jha

K. A. K.

Dr. K. Anil Kumar

(Chairman, BOS – MBA)

K. Anwar →

M. J. Jha

MALLA REDDY ENGINEERING COLLEGE (Autonomous)  
Maisammaguda, Dhulapally (post & via Kompally), Secunderabad-500 100.

Minutes of meeting - Master of Business Administration (MBA) Board of Studies

21-11-2019

The 12<sup>th</sup> Board of studies meeting for the MBA - BOS is conducted on 21-11-2019 at 11.30 AM in the conference hall of Malla Reddy Engineering College (Autonomous), Secunderabad.

The following Members have attended the meeting.

S. No.	Name of the Member	Designation & Official Address	Designation in the Board
1	Dr. K. Anil Kumar	Professor & HOD-MBA, MREC(A).	BOS- Chairman
2	Dr. D. Raghunatha Reddy	Professor, JNTUH SMS, Hyderabad	University Nominee (JNTUH)
3	Dr. Chetan Srivastava	Associate Professor, School of Management studies, University of Hyderabad	Subject Expert
4	Dr. G. Manchala	Professor, VJIM	Subject Expert
5	Mr. Praveen Kumar	Managing Director, Planet Finance	Industry Expert
6	Ms. P. Buela Prasanna Kumari	Associate Professor	Member
7	Mr. Balanji Reddy Mora	Assistant Professor	Member
8	Ms.K.Neeraja	Assistant Professor	Member
9	Dr. G. Praveen Kumar	Assistant Professor	Member
10	Mr. A.Geetesh	Delloit Tax consultant	Alumni

The following is the agenda for the meeting.

1. Action Taken Report (ATR) on previous BoS Meeting in A.Y 2019-20
2. Approval of revised version of Vision, Mission, PEOs and PSOs of the department.
3. Approval of the scheme of instruction of MBA (CBCS) for the academic year 2020-21, Periods per week and number of credits allotted for MBA (CBCS) course.
4. Approval of the syllabus offering subjects for other Departments.

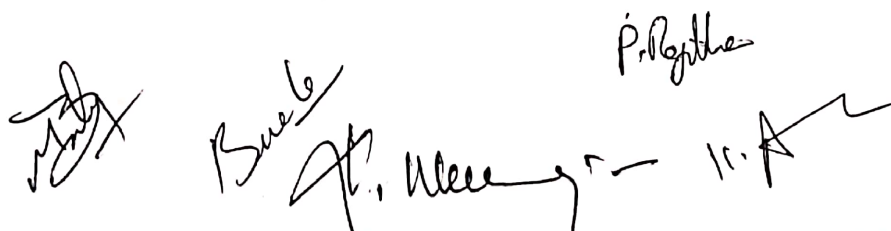


- a. **Engineering Economics and Accountancy** for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  - b. **Management Fundamentals** for Engineering Branches of Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  - c. **Professional Ethics** for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  - d. **Law for Engineers** for all Engineering Branches
  - e. **Intellectual Property Rights** for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  - f. **Industrial Management** for Mechanical Engineering.
  - g. **Entrepreneurship** for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  - h. **Research Methodology and Intellectual Property Rights** for M. Tech mechanical branch.
  - i. **Digital marketing (Open Elective)** Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  - j. **Training and Organisation Development (Open Elective)** Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
5. Suggestion and approval of panel for Paper setters, Valuers for both theory & Lab
  6. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and Valuers and shifting of subjects in the scheme of instructions.
  7. Any other item with the permission of the chair.

At the outset, Dr. K. Anil Kumar, HOD and Chairman of the MBA - Board of Studies welcomed the members to the Board of Studies meeting. The Chairman placed on record, the existing syllabus of MR 18 regulations and also proposed to approve the same regulations and syllabus for MR-18 (2019-20 Admitted batch). Later Board of studies Members had in detailed discussion and reviewed each item of the proposed agenda and finally the following items have been resolved unanimously by all the members of BOS to implement from the academic year 2019-20 and onwards.

**The following resolutions are approved after careful discussion and observations.**

The BOS Members have thoroughly reviewed and discussed the Scheme of instructions, periods per week, and number of credits for 2 years of MBA Programme as per the guide lines of the AICTE and JNTUH, Hyderabad. The BOS has collectively approved and



resolved to implement this scheme of instructions, period per week, and number of credits for 2 years of MBA Programme from the academic year 2019-20 onwards.

1. The board approved the revised version of vision, Mission, PEOs and PSOs of the department.
2. The board approved the existing MBA Schema, regulations and the syllabus with 104 credits of MR18 Regulations for 2019-20 admitted Batch.
3. The BOS has approved the syllabus of the B.Tech. Subjects offered by MBA department as per the guide lines of the UGC, AICTE & JNTUH, and Hyderabad and approved to implement from the academic year 2019-20 onwards.
4. The board approved strategic plan for 2019-2024.
5. The BOS members have agreed to suggest a panel for paper setters and Valuers /examiners for both theory and practical of all the subjects of MBA programme.
6. If any item needs to be modified /added/ deleted, the same may be circulated by E-mail to all members and after taking electronic/E-mail approval the modification may be made operational.

**Note: There are no modifications included in the schema and syllabus for 2019-20 admitted Batch.**



P. Rajitha



**Dr. K. Anil Kumar**

**(BOS – Chairman)**