



MALLA REDDY ENGINEERING COLLEGE

(UGC Autonomous Institution, Approved by AICTE, New Delhi & Affiliated to JNTUH Hyderabad). Accredited 2nd time by NAAC with 'A' Grade,
Maisammaguda (H), Medchal-Malkajgiri District, Secunderabad,
Telangana State – 500100, www.mrec.ac.in

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION BOARD OF STUDIES MEETING On 09-09-2021 at 11.30 AM

The 15th Board of Studies (For the Department of Master of Business Administration) meeting is convened on 09th September 2021 at Department of Master of Business Administration at 11.30 AM. The Agenda of the Meeting is as follows:

AGENDA

1. Review of the existing syllabus of the last academic year.
2. Approval of the scheme of instruction of MBA (CBCS) for the academic year 2021-22, Periods per week and number of credits allotted for MBA (CBCS) course.
3. Suggestion and approval of panel for Paper setters, Valuers for both theory & Lab
4. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and Valuers and shifting of subjects in the scheme of instructions.
5. Any other item with the permission of the chair.

Chairman

BOS- MBA

HEAD OF THE DEPARTMENT
Master of Business Administration
MALLAREDDY ENGINEERING COLLEGE
(AUTONOMOUS)
Maisamma Guda, Sec'bad - 500 100



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

BOARD OF STUDIES MEETING

The board of studies of department of Master of Business Administration is convened on 09-09-2021 at 11.30 AM at the conference Hall of Malla Reddy Engineering College (Autonomous) through online, Malsammaguda, Secunderabad. The following members were present:

S no.	Name	Position	Designation in BOS	Subject Specialization	Signature
1	Dr. N. RAMANJANEYULU	PROFESSOR, HOD, MBA MREC(A).	BoS-CHAIRMAN	FINANCE & MARKETING	
2	Dr. SINDHU	PROFESSOR, SMS, JNTUH	NOMINEE-UNIVERSITY (JNTUH)	FINANCE	Attended online
3	Dr. CHETAN SRIVASTAVA	ASSOCIATE PROFESSOR, SCHOOL OF MANAGEMENT STUDIES, UNIVERSITY OF HYDERABAD	SUBJECT EXPERT	MARKETING	Attended online
4	Dr. G. MANCHALA	PROFESSOR, VJIM	SUBJECT EXPERT	HRM	Attended online
5	Dr. K. SREEKANTH	ASSISTANT PROFESSOR, GITAM	SUBJECT EXPERT	HRM/ENT	Attended online
6	Mr. G. RAJASHEKAR REDDY	MANAGER- ALPLA Pvt. Ltd.,	INDUSTRY EXPERT	MARKETING	Attended online
7	Dr. HEMA REDDY	ASSISTANT PROFESSOR	MEMBER	HRM	
8	Mr. B. KIRAN KUMAR REDDY	ASSISTANT PROFESSOR	MEMBER	FINANCE & MARKETING	
9	Ms. S. RAJANI	ASSISTANT PROFESSOR	MEMBER	HRM	
10	Ms. B. DHARANI	ASSISTANT PROFESSOR	MEMBER	FINANCE & MARKETING	
11	Mr. A. GEETHESH	DELLOIT TAX CONSULTANT	ALUMNI	FINANCE	

Chairman

PG-MBA Board of Studies
HEAD OF THE DEPARTMENT
Master of Business Administration
MALLAREDDY ENGINEERING COLLEGE
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Minutes of meeting - Master of Business Administration (MBA) Board of Studies

09-09- 2021

The 15th Board of studies meeting for the MBA - BOS is conducted on 09-09-2021 at 11.30 AM in the conference hall of Malla Reddy Engineering College (Autonomous), Secunderabad.

The following Members have attended the meeting.

S. No.	Name of the Member	Designation & Official Address	Designation in the Board
1	Dr. N. RAMANJANEYULU	PROFESSOR, HOD, MBA, MREC(A).	BoS-CHAIRMAN
2	Dr. SINDHU	PROFESSOR, SMS, JNTUH	NOMINEE- UNIVERSITY (JNTUH)
3	Dr.CHETAN SRIVASTAVA	ASSOCIATEPROFESSOR,SCHO OL OF MANAGEMENT STUDIES,UNIVERSITY OF HYDERABAD	SUBJECT EXPERT
4	Dr. G. MANCHALA	PROFESSOR, VJIM	SUBJECT EXPERT
5	Dr. K. SREEKANTH	ASSISTANT PROFESSOR,GITAM	SUBJECT EXPERT
6	Mr. G. RAJASHEKAR REDDY	MANAGER- ALPLA Pvt. Ltd.,	INDUSTRY EXPERT
7	Dr. HEMA REDDY	ASSISTANT PROFESSOR	MEMBER
8	Mr. B. KIRAN KUMAR REDDY	ASSISTANT PROFESSOR	MEMBER
9	Ms. S. RAJANI	ASSISTANT PROFESSOR	MEMBER
10	Ms. B. DHARANI	ASSISTANT PROFESSOR	MEMBER
11	Mr. A.GEETHESH	DELLOIT TAX CONSULTANT	ALUMNI

The following is the agenda for the meeting.

1. Action Taken Report (ATR) on previous BoS Meeting in A.Y 2021-22
2. Review of the existing syllabus of the last academic year.
3. Approval of the scheme of instruction of MBA (CBCS) for the academic year 2021-22, Periods per week and number of credits allotted for MBA (CBCS) course.
4. Suggestion and approval of panel for Paper setters, Valuers for both theory & Lab
5. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and Valuers and shifting of subjects in the scheme of instructions.
6. Any other item with the permission of the chair.

At the outset, Dr. N. RAMANJANEYULU, HOD and Chairman of the MBA - Board of Studies welcomed the members to the Board of Studies meeting. The Chairman placed on record, the existing syllabus of MR 20 regulations and also proposed to approve the same regulations and syllabus for MR-20 (2021-22 Admitted batch). Later Board of studies Members had in detailed discussion and reviewed each item of the proposed agenda and finally the following items have been resolved unanimously by all the members of BOS to implement from the academic year 2021-22 and onwards.

The following resolutions are approved after careful discussion and observations.

The BOS Members have thoroughly reviewed and discussed the Scheme of instructions, periods per week, and number of credits for 2 years of MBA Programme as per the guide lines of the AICTE and JNTUH, Hyderabad. The BOS has collectively approved and resolved to implement this scheme of Instructions, periods per week and number of credits for 2 years of MBA Programme from the academic year 2021-22 onwards.

1. The board approved the existing MBA Schema, regulations and the syllabus with 104 credits of MR20 Regulations for 2021-22 admitted Batch.
2. The BOS members have agreed to suggest a panel for paper setters and Valuers /examiners for both theory and practical of all the subjects of MBA programme.
3. As per the suggestions of board in the last meeting it is included the course Suggested to introduce Green Business Management as a open elective paper in III semester in the place of Environment management.
4. Strategic Management syllabus has been changed.
5. As per the suggestions of board in the last meeting the professional elective course International marketing is moved from III semester to IV semester and IV semester professional elective course retailing management course is moved from IV semester to III semester.
6. As per the suggestions of board in the last meeting it is included the course Suggested to introduce E-Business as a open elective paper in IV semester in the place of Disaster management.
7. If any item needs to be modified /added/ deleted, the same may be circulated by E-mail to all members and after taking electronic/E-mail approval the modification may be made operational.

There are no changes in other course including the courses offering to B.Tech and M.Tech.

Dr. N. RAMANJANEYULU

(Chairman, BOS – MBA)

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Master of Business Administration
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Department of Master of Business Administration

Action Taken Report (ATR) on previous BOS Meeting held in AY 2021-2022(09-09-2021)

The previous board of studies (PG) meeting for AY 2021-2022 was held on dated 09-09-2021.

The following are the resolutions made in the meeting and corresponding actions taken:

1	Resolution	The BOS Members have thoroughly reviewed and discussed the Scheme of instructions, periods per week, and number of credits for 2 years of MBA Programme as per the guide lines of the AICTE and JNTUH, Hyderabad. The BOS has collectively approved and resolved to implement this scheme of Instructions, periods per week and number of credits for 2 years of MBA Programme from the academic year 2021-22 onwards.
	Action taken	The Revised scheme instruction will be implemented in MR-20 regulations for MBA course and schema of instructions from academic year 2021-2022 onwards.
2	Resolution	After formulation of schema of instruction, the BOS has reviewed and designed the syllabus for MBA programme as per the guide lines of AICTE model curriculum and approved the same with 104 credits
	Action taken	The Revised syllabus will be implemented in MR-20 regulation MBA course syllabus with 104 credits for the academic year 2021-2022 onwards
3	Resolution	The BOS members have agreed to suggest the panel of paper setters and valuers
	Action taken	The panel of paper setters and valuers are implemented
4	Resolution	If any item needs to be modified/ added/deleted the same may be circulated E-MAIL to all members and after taking electronic E-Mail approval, the modification may be operational
	Action taken	Implement from the academic year 2021-2022
5	Resolution	The BOS members suggested to introduce open elective subject Green business management in the place of Environment management in III semester, and in IV semester open elective subject E-Business is introduced in the place of Disaster management.
	Action taken	Implement from the academic year 2021-2022
6	Resolution	As per the suggestions of board in the last meeting the professional elective course International marketing is moved from III semester to IV semester and IV semester professional elective course retailing management course is moved from IV semester to III semester.
	Action taken	Implement from the academic year 2021-2022

MBA HOD

HEAD OF THE DEPARTMENT
Master of Business Administration
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COURSE STRUCTURE – MASTER OF BUSINESS ADMINISTRATION [MBA] (Choice Based Credit System)

(MR20 Regulations - Effective from Academic Year 2021-22 onwards)

Proposed changes in the Course Structure for Master of Business Administration (MBA) Programme

Semester I

1. Financial Accounting & Analysis syllabus as been reduced.

Semester II

1. No changes are made

Semester III

1. As per the suggestions of board in the last meeting it is included the course Suggested to introduce Green Business Management as a open elective paper in III semester in the place of Environment management.
2. Strategic Management syllabus has been changed.
3. As per the suggestions of board in the last meeting the professional elective course International marketing is moved from III semester to IV semester and IV semester professional elective course retailing management course is moved from IV semester to III semester.

Semester IV

1. As per the suggestions of board in the last meeting it is included the course Suggested to introduce E-Business as a open elective paper in IV semester in the place of Disaster management.

There are no changes in other course including the courses offering to B.Tech and M.Tech.

Courses offering to other departments;

1. Engineering Economics and Accounting
2. Management Fundamentals
3. Industrial Management
4. Digital Marketing (Open Elective for B.Tech)
5. Learning and Development (Open Elective for B.Tech)
6. Personal Financial Planning (Open Elective for B.Tech)
7. Research Methodology and IPR (for M.Tech)

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COURSE STRUCTURE – MASTER OF BUSINESS ADMINISTRATION [MBA] (Choice Based Credit System)

(MR20 Regulations - Effective from Academic Year 2021-22 onwards)

Approved Course Structure for Master of Business Administration (MBA) Programme

After careful and detailed discussions, the following course structure and syllabus of **Master of Business Administration (MBA)** 2 year programme under MR20 Regulation (for the batches admitting from Academic Year 2021-22 onwards) has been approved by the BOS members.

I SEMESTER

S. No	Category	Course code	Name of the course	Contact hours/ week			Credits
				L	T	P	
1	CC	AB101	Management And Organizational Behavior	4	-	-	4
2	CC	AB102	Business And Legal Environment	4	-	-	4
3	CC	AB103	Financial Accounting & Analysis	4	-	-	4
4	CC	AB104	Managerial Economics	4	-	-	4
5	CC	AB105	Research Methodology And Statistical Analysis	4	-	-	4
6	CC	AB106	Indian Ethos And Values	4	-	-	4
7	CC	A0H07	English Language Communication Skills Lab		-	3	2
8	MC	AB108	Business Analysis – (Report And Seminar)	-	-	2	-
Total credits				24	-	5	26

II-SEMESTER

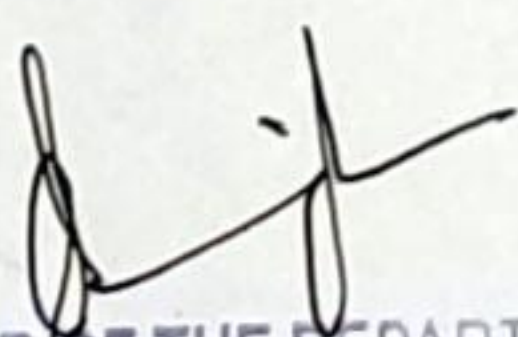
S. No	Category	Course code	Name of the course	Contact hours/ week			Credits
				L	T	P	
1	CC	AB201	Marketing management	4	-	-	4
2	CC	AB202	Financial Management	4	-	-	4
3	CC	AB203	Human Resource Management	4	-	-	4
4	CC	AB204	Operations Management	4	-	-	4
5	CC	AB205	Entrepreneurship	4	-	-	4
6	CC	AB206	Operations Research	4	-	-	4
7	CC	AB207	Business Analytics	4	-	-	4
8	MC	AB208	Computer Applications in Business- (Report and seminar)	-	-	2	-
Total credits				28	-	2	28

*Students must undergo summer internship of minimum four weeks in the summer vacation and has to give seminar and submit the report of the same in third semester.

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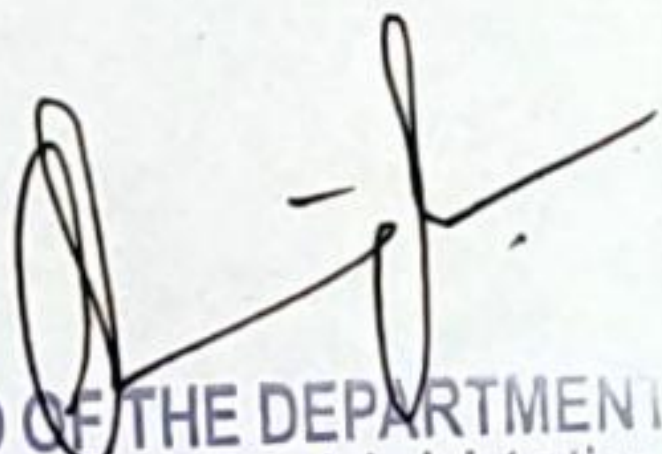
III-SEMESTER

S. No	Category	Course code	Name of the course	Contact hours/ week			Credits
				L	T	P	
1	CC	AB301	Strategic Management	4	-	-	4
2	CC	AB302	Logistics and supply chain management	4	-	-	4
3	PE	AB303	Retailing Management	4	-	-	4
		AB304	Security Analysis and Portfolio Management				
		AB305	Learning and Development				
		AB306	Management of Start-up				
4	PE	AB307	Integrated Marketing Communication	4	-	-	4
		AB308	Financial institutions, markets and services				
		AB309	Employee relations and labour laws				
		AB310	Management of MSME				
5	PE	AB311	Consumer Behavior	4	-	-	4
		AB312	Strategic Management Accounting				
		AB313	Performance management				
		AB314	Family Business Management				
6	PE	AB315	Digital Marketing	4	-	-	4
		AB316	Financial Derivatives and risk management				
		AB317	Strategic Human Resource Management				
		AB318	Creativity, innovation and entrepreneurship				
7	OE	AB319	Management of stress	3	-	-	3
		AB320	Quality Management				
		AB321	Project management				
		AB322	Green Business Management				
		AB323	Indian Economy				
8	PR	AB324	Summer Internship & Seminar	--	--	2	-
9	MC	AB325	Research work and article writing-seminar	-	-	2	-
Total credits				27	-	4	27


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IV-SEMESTER

S. No	Category	Course code	Name of the course	Contact hours/ week			Credits
				L	T	P	
1	CC	AB401	Management Information System & ERP	4	-	-	4
2	PE	AB402	Services Marketing	4	-	-	4
		AB403	Strategic Investment and Financing Decisions				
		AB404	Compensation and Reward Management				
		AB405	Entrepreneurial Marketing				
3	PE	AB406	International marketing	4	-	-	4
		AB407	International Financial Management				
		AB408	International Human Resource Management				
		AB409	Entrepreneurial Finance				
4	OE	AB410	Consumer Protection Laws	3	-	-	3
		AB411	Tax Laws and Planning				
		AB412	E-Business				
		AB413	Corporate Governance				
		AB414	Indian Constitution				
5	PR	AB415	Comprehensive Viva	---	---	--	2
6	PR	AB416	Project pre submission seminar and Report submission	---	---	2	2
7	PR	AB417	Project Viva-Voce	---	---	4	4
Total credits				15	--	6	23


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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Date: 03-09-2021

ORDER

Malla Reddy Engineering College is a self-financed UGC-Autonomous Institution, Approved by AICTE and affiliated to Jawaharlal Nehru Technological University, Hyderabad, Recognized under 2(f) & 12 (B) of UGC Act 1956, Accredited by NAAC with 'A' Grade (II Cycle) and NBA (UG-CE, EEE, ME, ECE, CSE & PG-SE, TE and EPS). The department academic activities are governed through a Board of Studies which is responsible for its overall framing of schema and syllabus for various courses in the keeping in view the objectives of the college, interest of the stakeholders and national requirement for consideration and forwards for approval of the Academic Council. The MBA Board of Studies for the Academic Years 2021-22 to 2023-24 have been reconstituted as some of the previous members' relieved from the institute and as per the UGC guidelines with the following members. The following is the list of Board of Studies members Constituted for the Academic Year 2021-22 to 2023-24

S. No.	Name of the Member	Qualification	Phone no. & e-mail id	Subject Specialization	Position	Category
Chairman (Head of the Department concerned)						
1	Dr. N. Ramanjaneyulu	Ph.D	9491363735/ mbahod@mrec.ac.in	FINANCE /MARKETING	Chairman	Chairman
One expert to be nominated by the Vice-Chancellor of the Affiliating University						
2	Dr. Sindhu	Ph.D	9849061654 sindhu999@jntuh.ac.in	FINANCE	Member	University Nominee
Two subject experts from outside the Parent University to be nominated by the Academic Council						
3	Dr.Chetan Srivastava	Ph.D	9849210185/ dr.chetansrivastava@gmail.com	MARKETING	Member	Subject Expert
4	Dr. G. Manchala	Ph.D	8790409796/ manchala_gorantla@yahoo.com	HRM	Member	Subject Expert
5	Dr.K.Sreekanth	Ph.D	9983695995/ dr.k.sreekanth@gmail.com	HRM/ENT	New Member	Subject Expert
One representative from industry/corporate sector/allied area relating to placement.						
6	Mr. G. Raja Sekhar Reddy	MBA	8499994624 sekhargade_1@yahoo.co.in	Manager	New Member	Industry Expert
The faculty of specialization.						
7	Dr. G. Hema	Ph.D	9652327675/ hema.chinnu26@gmail.com	HRM	Member	Teaching staff
8	Mr. B. Kiran Kumar Reddy	MBA/M.A English	9052222478/ kiranreddy.teamone@gmail.com	FINANCE /MARKETING	Member	Teaching staff
9	Ms. S. Rajani	MBA	8790456153/ seelam.rajani@gmail.com	FINANCE	Member	Teaching staff
10	Ms. B. Dharani	MBA	7981998323/ dharanibodhanna777@gmail.com	MARKETING	Member	Teaching staff
One postgraduate meritorious alumnus to be nominated by the principal.						
11	Mr. A.Geethesh	MBA	9441458524/ geethesh524@yahoo.com	FINANCE	Member	Alumni



R. Sreedhar
PRINCIPAL
Malla Reddy Engineering College
(Autonomous)
Maisammaguda, Dhulapally,
(Post Via Kompally), Sec'bad-500 100



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Lr. No. MREC/Autonomous/2021-22/BOS-MBA (PG)/01

Date: 03-09-2021

To
Dr. Sindhu
BOS Member (University Nominee),
Professor & Director,
JNTUH SMS, Hyderabad.

Dear Madam,

Subject: 15th Board of Studies (BOS) – MBA (PG) meeting of Malla Reddy Engineering College convening for the academic year 2021-22 Reg.

- - -

We are glad to inform that, you have been the member of Board of Studies in Department of Master of Business Administration (MBA) at Malla Reddy Engineering College, Medchal - Malkajgiri - 500100.

The 15th Board of Studies (BOS) – MBA (PG) meeting of Malla Reddy Engineering College is scheduled to be held at 11:00 AM on 09th of September 2021 in online. You are kindly requested to make it convenient to attend the meeting.

The Agenda of the Meeting is as follows:

AGENDA

1. Discussion and Approval of MBA Course, Schema and Syllabus for the Academic Year 2021-2022.
2. Suggestion and approval of Panel for Paper Setters, Valuers for both theory and practical examinations.
3. Delegation of Power to the Chairman, BOS for inclusion and exclusion of any item as per the requirements.
4. Approval of any other item with the permission of the Chairman.

Thanking you.



Encl: 1. Reconstitution order of (PG) Board of Studies.

Yours sincerely,

R. Srinivas
PRINCIPAL

PRINCIPAL
Malla Reddy Engineering College
(Autonomous)
Maisammaguda, Dhulapally,
(Post Via Kompally), Sec'bad-500 100



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Lr. No. MREC/Autonomous/2021-22/BOS-MBA (PG)/01

To
Dr. Chetan Srivastava,
BOS Member, (Subject Expert)
Associate Professor,
School Of Management studies,
University of Hyderabad

Date: 03-09-2021

Dear Sir,

Subject: 15th Board of Studies (BOS) – MBA (PG) meeting of Malla Reddy Engineering College convening for the academic year 2021-22 Reg.

- - -

We are glad to inform that, you have been the member of Board of Studies in Department of Master of Business Administration (MBA) at Malla Reddy Engineering College, Medchal - Malkajgiri - 500100.

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3. Delegation of Power to the Chairman, BOS for inclusion and exclusion of any item as per the requirements.
4. Approval of any other item with the permission of the Chairman.

Thanking you Sir,



Yours sincerely,

Ravinder
PRINCIPAL

Malla Reddy Engineering College
(Autonomous)
Maisammaguda, Dhulapally,
(Post Via Kompally), Sec'bad-500 100

Encl: 1. Reconstitution order of (PG) Board of Studies.



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Lr. No. MREC/Autonomous/2021-22/BOS-MBA (PG)/01

To
Dr. G. Manchala
Professor, Vignana Jyothi Institute of Management
BOS Member,
Bhachupally, Nizampet
Hyderabad.

Date: 03-09-2021

Dear Madam,

Subject: 15th Board of Studies (BOS) – MBA (PG) meeting of Malla Reddy Engineering College convening for the academic year 2021-22 Reg:-

We are glad to inform that, you have been the member of Board of Studies in Department of Master of Business Administration (MBA) at Malla Reddy Engineering College, Medchal - Malkajgiri - 500100.

The 15th Board of Studies (BOS) – MBA (PG) meeting of Malla Reddy Engineering College is scheduled to be held at 11:00 AM on 09th of September 2021 in online. You are kindly requested to make it convenient to attend the meeting.

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4. Approval of any other item with the permission of the Chairman.

Thanking you.



Encl: 1. Reconstitution order of (PG) Board of Studies.

Yours sincerely,

Ramesh
PRINCIPAL

PRINCIPAL

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Lr. No. MREC/Autonomous/2021-22/BOS-MBA (PG)/01

Date: 03-09-2021

To
Dr. K. Sreekanth
Assistant Professor,
BOS Member, (Subject Expert)
Gitam University,
Hyderabad.

Dear Madam,

Subject: 15th Board of Studies (BOS) – MBA (PG) meeting of Malla Reddy Engineering College convening for the academic year 2021-22 Reg.

- - -

We are glad to inform that, you have been the member of Board of Studies in Department of Master of Business Administration (MBA) at Malla Reddy Engineering College, Medchal - Malkajgiri - 500100.

The 15th Board of Studies (BOS) – MBA (PG) meeting of Malla Reddy Engineering College is scheduled to be held at 11:00 AM on 09th of September 2021 in online. You are kindly requested to make it convenient to attend the meeting.

The Agenda of the Meeting is as follows:

AGENDA

1. Discussion and Approval of MBA Course, Schema and Syllabus for the Academic Year 2021-2022.
2. Suggestion and approval of Panel for Paper Setters, Valuers for both theory and practical examinations.
3. Delegation of Power to the Chairman, BOS for inclusion and exclusion of any item as per the requirements.
4. Approval of any other item with the permission of the Chairman.

Thanking you,



Yours sincerely,

Ramesh
PRINCIPAL

PRINCIPAL

Malla Reddy Engineering College
(Autonomous)
Maisammaguda, Dhulapally,
(Post Via Kompally), Sec'bad-500 100

Encl: 1. Reconstitution order of (PG) Board of Studies.



Malla Reddy Engineering College

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NBA Accredited Programmes - UG (CE, EEE, ME, ECE & CSE) PG (CE - Structural Engg., EEE-Electrical Power Systems, ME - Thermal Engg.).

Lr. No. MREC/Autonomous/2021-22/BOS-MBA (PG)/01

To
Mr. G. Raja Sekhar Reddy
Manager- ALPLA INDIA Pvt.Ltd.,
BOS Member (Industry Expert).

Date: 03-09-2021

Dear Sir,

Subject: 15th Board of Studies (BOS) – MBA (PG) meeting of Malla Reddy Engineering College convening for the academic year 2021-22 Reg.

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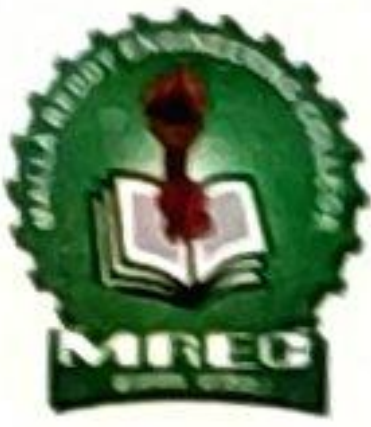


Yours sincerely,

Renuka
PRINCIPAL

PRINCIPAL
Malla Reddy Engineering College
(Autonomous)
Maisammaguda, Dhulapally,
(Post Via Kompally), Sec'bad-500 100

Encl: 1. Reconstitution order of (PG) Board of Studies.



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Lr. No. MREC/Autonomous/2021-22/BOS-MBA (PG)/01

To
MR.A. Geetesh
BOS Member (Alumini)
Hno 5-172/1, Opp to Vijetha House,
FatheNagar, Hyderabad-18

Date: 03-09-2021

Dear Sir,

Subject: 15th Board of Studies (BOS) – MBA (PG) meeting of Malla Reddy Engineering College convening for the academic year 2021-22 Reg.

We are glad to inform that, you have been the member of Board of Studies in Department of Master of Business Administration (MBA) at Malla Reddy Engineering College, Medchal - Malkajgiri - 500100.

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Thanking you.



Yours sincerely,

Ramesh
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(Autonomous)
Maisammaguda, Dhulapally,
(Post Via Kompally), Sec'bad-500 100

Encl: 1. Reconstitution order of (PG) Board of Studies.



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Maisammaguda (H), Medchal-Malkajgiri District, Secunderabad,
Telangana State – 500100, www.mrec.ac.in

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

BOARD OF STUDIES MEETING

On 13-05-2022 at 02.30 Pm

The 16th Board of Studies (For the Department of Master of Business Administration) meeting is convened on 13th May 2022 at Department of Master of Business Administration at 02.30 PM. The Agenda of the Meeting is as follows:

AGENDA

1. Review of the existing syllabus of the last academic year.
2. Approval of the scheme of instruction of MBA (CBCS) for the academic year 2022-23, Periods per week and number of credits allotted for MBA (CBCS) course.
3. Approval course structures of MBA (all semester) MR22 regulations for the batch joining in 2022-2023
4. Suggestion and approval of panel for Paper setters, Valuers for both theory & Lab
5. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and Valuers and shifting of subjects in the scheme of instructions.
6. Any other item with the permission of the chair.

[Signature]

Dr. *[Signature]*

B. Dilraj

G. Banthala

Geetha

[Signature]

Rajani

[Signature]
K. S. S.

[Signature]

Chairman

[Signature]
HOD-MBA

HEAD OF THE DEPARTMENT
Master of Business Administration
MALLAREDDY ENGINEERING COLLEGE
(AUTONOMOUS)

Maisamma Guda, Sec'bad - 500 100



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Minutes of meeting - Master of Business Administration (MBA) Board of Studies

13/05/2022

The 16th Board of studies meeting for the BOS-MBA is conducted on 13/05/2022 at 02:30 PM in the conference hall of Malla Reddy Engineering College (Autonomous) Maisammaguda, Secunderabad-500100

The following Members have attended the meeting:

S. No.	Name of the Member	Designation & Official Address	Designation in the Board
1	Dr. N. RAMANJANEYULU	PROFESSOR, HOD-MBA, MREC(A)	BOS-CHAIRMAN
2	Dr. SINDHU	PROFESSOR, SMS, JNTUH	UNIVERSITY NOMINEE (JNTUH)
3	Dr. CHETAN SRIVASTAVA	ASSOCIATE PROFESSOR, SCHOOL OF MANAGEMENT STUDIES, UNIVERSITY OF HYDERABAD	SUBJECT EXPERT
4	Dr. G. MANCHALA	PROFESSOR, VJIM	SUBJECT EXPERT
5	Dr. K. SREEKANTH	ASSOCIATE PROFESSOR, GITAM	SUBJECT EXPERT
6	Mr. G. RAJASHEKAR	MANAGER- ALPLA Pvt. Ltd.,	INDUSTRY EXPERT
7	Dr. G. HEMA	ASSOCIATE PROFESSOR	MEMBER
8	Mr. B. KIRAN KUMAR REDDY	ASSISTANT PROFESSOR	MEMBER
9	Ms. S. RAJANI	ASSISTANT PROFESSOR	MEMBER
10	Ms. B. DHARANI	ASSISTANT PROFESSOR	MEMBER
11	Mr. A. GEETHESH	TAX CONSULTANT- DELLOIT	ALUMNI

The following is the agenda for the meeting.

1. Action Taken Report (ATR) on previous BoS Meeting in A.Y 2022-23
2. Review of the existing syllabus of the last academic year.
3. Approval of the scheme of instruction of MBA (CBCS) for the academic year 2022-23, Periods per week and number of credits allotted for MBA (CBCS) course.
4. Suggestion and approval of panel for Paper setters, Valuers for both theory & Lab

[Signature]

[Signature]
Geethesh

Dr. Hema

G. Manchala

Rajani

[Signature]

[Signature]
K. Sreekanth

[Signature]

5. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and Valuers and shifting of subjects in the scheme of instructions.
6. Any other item with the permission of the chair.

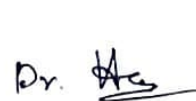
At the outset, Dr. N. RAMANJANEYULU, HOD and Chairman of the MBA - Board of Studies welcomed the members to the Board of Studies meeting. The Chairman placed on record, the existing syllabus of MR22 regulations and also proposed to approve the same regulations and syllabus for MR22 (2022-23) going to join batch. Later Board of studies Members had in detailed discussion and reviewed each item of the proposed agenda and finally the following items have been resolved unanimously by all the members of BOS to implement from the academic year 2022-23 and onwards.

The following resolutions are approved after careful discussion and observations.

The BOS Members have thoroughly reviewed and discussed the Scheme of instructions, periods per week, and number of credits for 2 years of MBA Programme as per the guide lines of the AICTE and JNTUH, Hyderabad. The BOS has collectively approved and resolved to implement this scheme of Instructions, periods per week and number of credits for 2 years of MBA Programme from the academic year 2022-23 onwards.


1. The board approved the existing MBA Schema, regulations and the syllabus with 104 credits of MR22 Regulations for 2022-23 admitted Batch.
2. The BOS members have agreed to suggest a panel for paper setters and Valuers /examiners for both theory and practical of all the subjects of MBA programme.
3. As per the suggestions of board in the last meeting the Core Course English Language Communication Skills Lab is changed as Business English And Communication Skills Lab.
4. The BOS members suggested to move I semester Business Analysis-(Report and seminar) to II semester in the place of Computer Applications in Business-(Report and seminar) and move II semester Computer Applications in Business-(Report and seminar) in the place of I semester Business Analysis-(Report and seminar)
5. As per the suggestions of board in the last meeting the Core Course Production And Operations Management course is moved from II semester to III semester and III semester Core Course Logistics and supply chain Management course is moved from III semester to II semester.
6. As per the suggestions of board II Semester Entrepreneurship subject name is changed as Entrepreneurship And Design Thinking.
7. As per the suggestions of board in the last meeting the Core Course Strategic Management is moved from III semester to IV semester and IV semester Core Course Management Information System & ERP course is moved from IV semester to III semester.


B.D. Dargy


Dr. H. Rajani


Geethesh


G. Lanchala


K. S. Srinivas

8. As per the BOS members suggestion Consumer Behavior is moved in the place of Integrated Marketing Communication.
9. As per the BOS members suggestion new subjects Marketing Analytics, Human Resource Analytics, Financial Analytics are introduced in the place of Consumer Behavior, Strategic Management Accounting, Performance Management
10. The BOS members suggested to introduce open elective subject International Business in the place of Management of stress, and Environment and Sustainability Management in the place of Environment Management, and a new subject Business Intelligence is introduced in III semester as open elective.
11. The BOS members suggested to introduce open elective subject Intellectual Property Rights in the place of Disaster Management, and new subjects Data Exploration and application using python, E-Business are introduced in IV semester

There are no changes in other course including the courses offering to B.Tech and M.Tech.


Dr. N. RAMANJANEYULU

(Chairman, BOS – MBA)
HEAD OF THE DEPARTMENT
Master of Business Administration
MALLAREDDY ENGINEERING COLLEGE
(AUTONOMOUS)
Maisamma Guda, Sec'bad - 500 100

Dr.  



B.D. 

Geetha

G. Ramesh











Pr. Ha JK
 G. Kanchala JK
 B. D. Laxmi JK
 G. Kanchala JK
 B. D. Laxmi JK



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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

BOARD OF STUDIES MEETING

The board of studies of department of Master of Business Administration is convened on 13-05-2022 at 04.00 PM at the conference Hall of Malla Reddy Engineering College (Autonomous) through online, Maisammaguda, Secunderabad. The following members were present:

S no.	Name	Position	Designation in BOS	Subject Specialization	Signature
1	Dr. N. RAMANJANEYULU	PROFESSOR, HOD-MBA, MREC(A)	BoS-CHAIRMAN	FINANCE / MARKETING	
2	Dr. SINDHU	PROFESSOR, SMS, JNTUH	UNIVERSITY NOMINEE (JNTUH)	FINANCE	
3	Dr. CHETAN SRIVASTAVA	ASSOCIATE PROFESSOR, SCHOOL OF MANAGEMENT STUDIES, UNIVERSITY OF HYDERABAD	SUBJECT EXPERT	MARKETING	
4	Dr. G. MANCHALA	PROFESSOR, VJIM	SUBJECT EXPERT	HRM	
5	Dr. K. SREEKANTH	ASSOCIATE PROFESSOR, GITAM	SUBJECT EXPERT	HRM/ENT	
6	Mr. G. RAJASHEKAR REDDY	MANAGER- ALPLA Pvt. Ltd.,	INDUSTRY EXPERT	MARKETING	
7	Dr. HEMA REDDY	ASSOCIATE PROFESSOR	MEMBER	HRM	
8	Mr. B. KIRAN KUMAR REDDY	ASSISTANT PROFESSOR	MEMBER	FINANCE/ MARKETING	
9	Ms. S. RAJANI	ASSISTANT PROFESSOR	MEMBER	HRM	
10	Ms. B. DHARANI	ASSISTANT PROFESSOR	MEMBER	FINANCE/ MARKETING	
11	Mr. A. GEETHESH	DELLOIT TAX CONSULTANT	ALUMNI	FINANCE	

Chairman
PG-MBA Board of Studies
Master of Business Administration
MALLAREDDY ENGINEERING COLLEGE
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MALLA REDDY ENGINEERING COLLEGE

(Autonomous)

COURSE STRUCTURE – MASTER OF BUSINESS ADMINISTRATION [MBA]

(Choice Based Credit System)

(MR22 Regulations - Effective from Academic Year 2022-23 onwards)

Approved Course Structure for Master of Business Administration (MBA) Programme

After careful and detailed discussions, the following course structure and syllabus of Master of Business Administration (MBA) 2 year programme under MR22 Regulation (for the batches admitting from Academic Year 2022-23 onwards) has been approved by the BOS members.

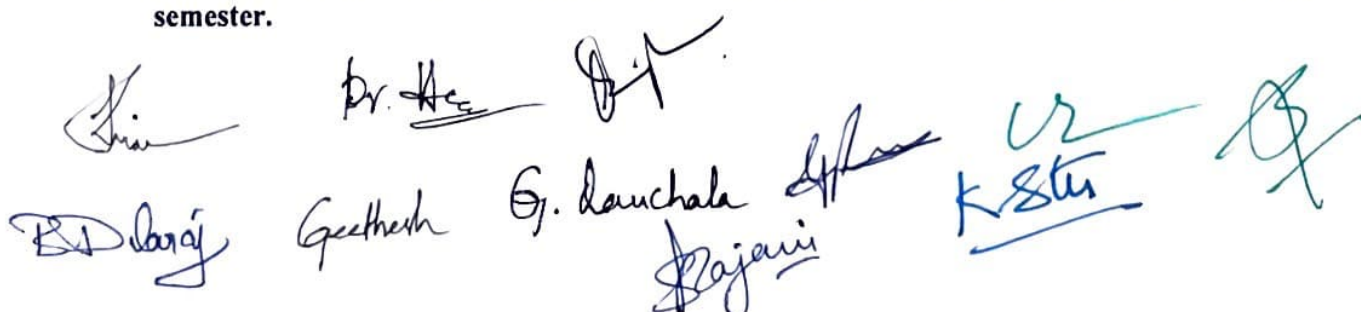
I-SEMESTER

S. No	Category	Course code	Name of the course	Contact hours/ week			Credits
				L	T	P	
1	CC	C1E01	Management And Organizational Behavior	4	-	-	4
2	CC	C1E02	Business And Legal Environment	4	-	-	4
3	CC	C1E03	Financial Accounting & Analysis	4	-	-	4
4	CC	C1E04	Managerial Economics	4	-	-	4
5	CC	C1E05	Research Methodology And Statistical Analysis	4	-	-	4
6	CC	C1E06	Indian Ethos And Values	4	-	-	4
7	CC	C0H07	Business English And Communication Skills Lab	-	1	2	2
8	MC	C1EM1	Computer Applications in Business (Report and seminar)	-	-	2	-
Total credits				24	1	4	26

II-SEMESTER

S. No	Category	Course code	Name of the course	Contact hours/ week			Credits
				L	T	P	
1	CC	C1E08	Marketing Management	4	-	-	4
2	CC	C1E09	Financial Management	4	-	-	4
3	CC	C1E10	Human Resource Management	4	-	-	4
4	CC	C1E11	Logistics and Supply Chain Management	4	-	-	4
5	CC	C1E12	Entrepreneurship And Design Thinking	4	-	-	4
6	CC	C1E13	Operations Research	4	-	-	4
7	CC	C1E14	Business Analytics	4	-	-	4
8	MC	C1EM2	Business Analysis (Report And Seminar)	-	-	2	-
Total credits				28	-	2	28

*Students must undergo a summer internship of minimum four weeks in the summer vacation and have to give a seminar and submit the report of the same in the third semester.



 Dr. H. S. ...

 G. Sanchala

 K. S. ...

 ...

III-SEMESTER

S. No	Category	Course code	Name of the course	Contact hours/ week			Credits
				L	T	P	
1	CC	C1E15	Production And Operations Management	4	-	-	4
2	CC	C1E16	Management Information System & ERP	4	-	-	4
3	PE	C1E17	Retailing Management	4	-	-	4
		C1E18	Security Analysis and Portfolio Management				
		C1E19	Learning and Development				
		C1E20	Management of Start-up				
4	PE	C1E21	Consumer Behavior	4	-	-	4
		C1E22	Financial institutions, markets and services				
		C1E23	Employee relations and labor laws				
		C1E24	Management of MSME				
5	PE	C1E25	Marketing Analytics	4	-	-	4
		C1E26	Financial Analytics				
		C1E27	Human Resource Analytics				
		C1E28	Family Business Management				
6	PE	C1E29	Digital Marketing	4	-	-	4
		C1E30	Financial Derivatives and risk management				
		C1E31	Strategic Human Resource Management				
		C1E32	Creativity, innovation and entrepreneurship				
7	OE	C1E33	International Business	3	-	-	3
		C1E34	Quality Management				
		C1E35	Project management				
		C1E36	R- Programming				
		C1E37	Environment and Sustainability Management				
		C1E38	Business Intelligence				
8	PR	C1E39	Summer Internship & Seminar	--	--	4	2
Total credits				27	-	4	29


















IV-SEMESTER

S. No	Category	Course code	Name of the course	Contact hours/ week			Credits
				L	T	P	
1	CC	C1E40	Strategic Management	4	-	-	4
2	PE	C1E41	Services Marketing	4	-	-	4
		C1E42	Strategic Investment and Financing Decisions				
		C1E43	Compensation and Reward Management				
		C1E44	Entrepreneurial Marketing				
3	PE	C1E45	International Marketing	4	-	-	4
		C1E46	International Financial Management				
		C1E47	International Human Resource Management				
		C1E48	Entrepreneurial Finance				
4	OE	C1E49	Consumer Protection Laws	3	-	-	3
		C1E50	Tax Laws And Planning				
		C1E51	Intellectual Property Rights				
		C1E52	Corporate Governance				
		C1E53	Data Exploration And Application Using Python				
		C1E54	E-Business				
5	PR	C1E55	Pre-submission Project Seminar	---	---	4	2
6	PR	C1E56	Main Project Viva-Voce	---	---	8	4
Total credits				15	--	12	21


 B. Dilraj
 Geethesh
 Dr. H. S.
 G. Anuchala
 Rajan

 K. S. Suresh

 V. S. Suresh