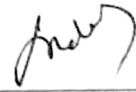
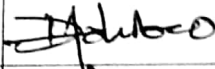
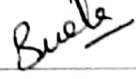

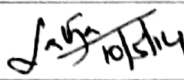
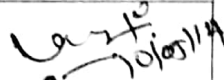
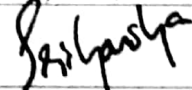
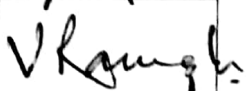
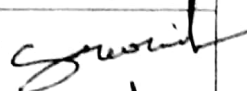



DEPARTMENT OF BUSINESS MANAGEMENT

BOARD OF STUDIES MEETING HELD ON 10-05-2014

The fourth meeting of board of studies of department of Business Management is convened on 10-05-2014 at 11.00 AM at the conference hall of Malla Reddy Engineering College, Dhullapally, Secunderabad. The following members were present

S no.	Name of the Member	Designation & Official Address	Subject Specialization	Signature
1	Dr.S.Sudhakara Reddy	Chairman,BOS Principal,MREC	HR	
2	Mr.D.Mohan Rao	Assoc. Professor, Member	Finance	
3	Mrs. P.Buela Prasanna Kumari	Assoc. professor,Member	HR,Marketing	
4	Mrs.G.V. Venela	Assoc. professor, Member	Finance	
5	Mrs. A. Latha	Asst. professor, Member	Finance, Marketing	
6	V. Venu Kumar	Asst. professor, Member	Marketing	
7	Dr. Sri Harsha Reddy	Head,IMT,hyd. Subject Expert	Finance & Accounting	
8	Dr. Ramesh Vemuganti	CEO,Chanakya consulting,Hyd.	MOT, HR, Marketing	
9	Dr. Sree Ramulu	Professor, vice principal, OU. Subject Expert	Marketing,General Management	
10	Dr. V.Madhusudhan Prasad	Nominee of JNTUH	HR,SM,ERP,MIS	

MALLA REDDY ENGINEERING COLLEGE
(AUTONOMOUS)

Maisammaguda, Hyderabad-500100

DEPARTMENT OF BUSINESS MANAGEMENT

MINUTES OF BOARD OF STUDIES MEETING

The Board of Studies (BOS) of Department of Business Management was held on 10th May 2014 at 11:00 AM in the Department of Business Management at Malla Reddy Engineering College, Maisammaguda, Secunderabad-100.

The following BOS members were present

S.No.	Name	Designation & Official Address
1	Dr. S Sudhakara Reddy	Chairman ,Principal & Prof. ME,MREC
2	D.Mohan Rao	Member ,Associate Professor in MBA Department,MREC
3	Mrs.P.Buela Prassana Kumari	Member ,Associate Professor in MBA Department,MREC
4	Mrs. G. Venela	Member ,Associate Professor in MBA Department,MREC
5	Mrs.A.Latha	Member ,Assistant Professor in MBA Department,MREC
6	Mr. V. Venu Kumar	Member ,Assistant Professor in MBA Department,MREC
7	Dr. Ramesh Vemuganti	CEO,Chanakya consulting,Hyd.
8	Dr.Sri Harsha Reddy	Professor, Head,IMT,hyd. Subject Expert

The following members were not presented due to their personal reasons.

S.No.	Name	Designation & Official Address
1	Dr. Sree Ramulu	Professor, vice principal, OU. Subject Expert
2	Dr. V.M. Prasad	University Nominee, Professor, SMS, JNTUH

P.G. (MBA) Course offered by the Departments of Business Management. The formulated Academic Regulations have been presented in Annexure-I.


2. After formulation of Academic regulations, the BOS has devised the Scheme of instructions, periods per week, and number of credits for MBA. The BOS has unanimously resolved to implement this scheme of Instructions, periods per week and number of credits for MBA Course from the academic year 2014-15. The devised scheme of instructions and other items have been given in Annexure-II.
3. The BOS has extensively discussed and framed the syllabi for the core subjects mentioned in the agenda i.e. all semesters and the approved syllabus has been finalized. The Board has unanimously resolved to implement these syllabi from the academic year 2014-15. The formulated syllabi are presented in Annexure-III.
4. After framing Schema for MBA Course the BOS has resolved to recommend framing of the syllabus of the Managerial Economics and Financial Analysis, Management Sciences, Intellectual property rights, Human Values and Professional Ethics, Industrial Management and Principles of Entrepreneurship.
5. The BOS members have suggested a panel for paper setters and Valuers for both theory and practical of MBA Subjects. The Panel has been unanimously approved and resolved by the BOS. The BOS has also resolved for delegation of power to the Chairman of BOS for inclusion and exclusion of the names of the Panel of paper setters, valuers for both theory and practical.
6. Later on it was recommended by the BOS Members that for every subject three persons should be suggested for setting papers and for valuation of papers excluding subject teacher. Accordingly it was on first sight accepted by the BOS members.
7. BOS members have collectively accepted to introduce basic English proficiency language paper to be preparatory course

Apart from, the following suggestions have been strongly recommended by the BOS Members.

1. Modern Pedagogical practices should be observed to impart and to inculcate managerial perspective and to nurture managerial capabilities so that students drive themselves to the state of self actualization from their managerial latency.
2. Every student should be indulged in the group discussions, seminars, PDP, case studies, role plays debatable issues, communicational practices and other efforts-on the class and off the class.
3. To meet the above objective purposefully, it is suggested that subject mentor has to take three classes and remaining two classes have to be allocated to the students. BOS has deemed that there should be five classes per a week.


4. There should be perpetual interaction whether it may be internal (mentor-student) and external (student-industry) interactions in order to improve the students' conceptual views and to know the industry needs to be competent.
5. Internal marks should be given based on the performance of the student in case studies, assignments, presentations, GDs, students activities etc. apart from answer sheet. Standardization should be maintained in allocation of marks. Students have to be directed to prepare subject-wise notes.
6. Subject faculty has to motivate students to refer journals, magazines, books etc.
7. There should be minimum two visiting faculty lectures in a semester. This responsibility will be entrusted to the subject faculty.
8. Subject expert and industry expert have recommended taking the feed back of each case study to evaluate the presentation ability of the student
9. The entire class should be halved into equal groups for case studies, group discussion, role playing etc, to instigate them to be competent in respective assignment and activities.
10. As the syllabus itself demands, case pedagogic workshop should be undertaken to impart logical, analytical and presentation skills toward case studies.
11. Faculty members should give the meaningful feedback to the students who have performed as group by taking counseling to students a few and far between.
12. Guest lecturers and seminars should be arranged for each subject from corporate sector and academicians.
13. Each senior student should be arranged to be a mentor for one junior student as part from mentored by the faculty so that we can patronize the harmony between juniors and seniors.
14. Each faculty should be a facilitator by assigning the class work for students and to watch them to counsel properly
15. Board has asserted to evaluate the external marks(25 marks based on the performance of the student in G.D,Role playing and individual presentation by bifurcate the 25 marks in to 15 marks for written exam and 10 marks for performance of the students.
16. Few of the board members suggested to take the membership of Hyderabad management Associations to uplift the faculty development programme.

Finally the Board of Studies meeting was concluded with vote of thanks by the chairman of the Board of Studies committee.


Chairman, BOS

Date: 10th May 2014

Copy to: The Chairman of Academic Council & Principal, MREC
All the Members of BOS







MALLA REDDY ENGINEERING COLLEGE
(AUTONOMOUS)
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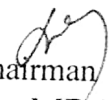
DEPARTMENT OF BUSINESS MANAGEMENT
BOARD OF STUDIES MEETING
On 10-05-2014 at 11.00 AM

The Fourth Board of Studies (For the Department of Business Management) Meeting is convened on 10th may, 2014 at Department of MBA at 11.00 AM. The Agenda of the Meeting is as follows:

AGENDA

1. Review of the syllabus of the last academic year.
2. Approval of the scheme of instruction of MBA for the academic year 2014-15.
3. Consideration and approval of the syllabus of
 1. **Managerial Economics and Financial Analysis** for Civil-II B.Tech IIsem, Mechanical- III B.Tech Isem, Mining III B.Tech Isem, Electrical And Electronics Engineering-II B.Tech II sem, Electronics And Communication Engineering – III B.Tech I Sem, Computer Science And Engineering(MR 13) III B. Tech II Sem. Computer Science And Engineering(MR 14) II B. Tech I Sem.
 2. **Management Science** for Civil-III B.Tech Isem, Electrical and Electronics Engineering-III B.Tech II sem, Electronics And Communication Engineering – IV B.Tech I Sem, Computer Science And Engineering (MR13) IV B. Tech II Sem. Computer Science And Engineering (MR14) IV B. Tech I Sem.
 3. **Human Values And Professional Ethics** For Civil-III B.Tech Isem, Mining-III B.Tech IIsem, Electrical And Electronics Engineering-III B.Tech IIsem, Electronics And Communication Engineering – III B.Tech II Sem.
 4. **Principles Of Entrepreneurship** For Civil-III B.Tech IIsem
 5. **Intellectual Property Rights** For Civil-III B.Tech Isem, Mining-III B.Tech IIsem, Electrical And Electronics Engineering-III B.Tech II sem, Electronics And Communication Engineering – III B.Tech II Sem.
 6. **Industrial Management** For Mechanical- III B.Tech II sem.
 7. **Intellectual Property Rights and Cyber Law** for Computer Science And Engineering III B. Tech I Sem.
4. Proposal/deciding the panel of examiners and valuers.
5. Any other issue with the permission of the chair.

Yours sincerely,


Chairman
BOS- MBA