

# MALLA REDDY ENGINEERING COLLEGE

(AUTONOMOUS)

Maisammaguda, Hyderabad-500100

## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

### BOARD OF STUDIES MEETING

On 13-07-2016 at 10.00 AM

The Sixth Board of Studies (For the Department of Master of Business Administration) Meeting is convened on 13<sup>th</sup> July 2016 at Department of Master of Business Administration at 10.00 AM.

The Agenda of the Meeting is as follows:

#### AGENDA

1. Review of the syllabus of the last academic year.
2. Approval of the scheme of instruction of MBA(CBCS) for the academic year 2016-17, Periods per week and number of credits allotted for MBA(CBCS) course (MR16 Regulations)
3. Approval of the syllabus offering subjects for other Departments.
  1. Engineering Economics and Accountancy for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  2. Management Science for Engineering Branches of Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  3. Human Values and Professional Ethics for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  4. Law for Engineers for all Engineering Branches
  5. Intellectual Property Rights for Engineering Branches of Civil, Mechanical, Mining, Electrical and Electronics Engineering, Electronics and Communication Engineering, Computer Science and Engineering.
  6. Industrial Management for Mechanical Engineering.
5. Suggestion and approval of panel for Paper setters, Valuers for both theory & Lab
6. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and valuers and shifting of subjects in the scheme of instructions.
7. Any other item with the permission of the chair.

Yours sincerely



Chairman  
BOS- MBA

# MALLA REDDY ENGINEERING COLLEGE

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## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION






### MINUTES OF BOARD OF STUDIES 2016

DATE: 13-07-2016

1. Change of subject name creativity and Innovations of management to Creativity and Innovations management.
2. Change of subject name from Training and Development to Learning and Development.
3. Change of subject name from Performance Management to Performance Management system.
4. Introduction of Digital Marketing in place of Marketing Research.
5. Introduction of topic financial planning in the subject financial institutions markets and services.
6. Basics of HR compliance i.e. PF and ESI in the Management and Industrial Relations.
7. Evaluation of grades as per percentages for marks for project. For Excellent above 80%, very good – 60% to 80%, satisfactory – 50% -60%, unsatisfactory - below 50%
8. Introduction of Non credit course i.e. financial forecasting and planning in any semester with minimum of 2 classes per week

These all are applicable or need to be changed in the syllabus form the next academic year.

  
MBA HOD

**MALLA REDDY ENGINEERING COLLEGE (Autonomous)**  
Maisammaguda, Dhulapally (post & via Kompally), Secunderabad-500 100.  
**Department of Management Studies**

Date: 06-05-2017

**MBA - Board of Studies Meeting**  
**on 6-05-2017 at 11.30 AM**

The 8<sup>th</sup> MBA - Board of Studies meeting is being conducted on 06-05-2017 at 11.30AM in the conference hall, Mall Reddy Engineering College (Autonomous), Hyderabad. The following is the Agenda of the meeting.

**AGENDA**

1. Discussion and approval of the scheme and Syllabus of MBA (CBCS) for MR17 Regulations (for Batches starting from Academic Year 2017-18 onwards).
2. Discussion and approval of the syllabus for offering subjects to other Departments.
  - a) Engineering Economics and Accountancy for Engineering Branches of CE, EEE, ME, ECE, CSE, IT and Mi.E.
  - b) Management Science for Engineering Branches of EEE, ECE, CSE and IT.
  - c) Industrial Management for CE, ME and Mi.E.
  - d) Human Values and Professional Ethics for Engineering Branches of CE, EEE, ME, ECE, CSE, IT and Mi.E.
  - e) Law for Engineers for Engineering Branches of CE, EEE, ME, ECE, CSE, IT and Mi.E.
  - f) Intellectual Property Rights for Engineering Branches of CE, EEE, ME, ECE, CSE, IT and Mi.E.
  - g) Entrepreneurship skills Engineering Branches of CE, EEE, ME, ECE, CSE, IT and Mi.E.
3. Suggestion and approval of Panel for Paper Setters, Valuers for both theory and practical examinations.
4. Delegation of Power to the Chairman, BOS for inclusion and exclusion of any item as per the requirements.
5. Approval of any other item with the permission of the Chairman.

*B. S. Reddy*

*C. Ullas*

*P. K. J. The*

*10. A*

**Chairman**  
**BOS- MBA**



# MALLA REDDY ENGINEERING COLLEGE (Autonomous)

Maisammaguda, Dhulapally (post & via Kompally), Secunderabad-500 100.

## Minutes of meeting MBA - BOS

06-05-2017

The 8<sup>th</sup> Board of studies meeting for the MBA - BOS is conducted on 06-05-2017 at 11:30 AM in the conference hall, Malla Reddy Engineering College (Autonomous), Hyderabad.  
The following Members have attended the meeting.

S. No.	Name of the Member	Designation & Official Address	Designation in the Board
1	Dr. S. Sudhakara Reddy	Principal, MREC(A)	Special Invitee
2	Dr. K. Anil Kumar	Assoc. Professor, I/C HOD, MBA, MREC(A).	Chairman- BOS
3	Dr. Sindhu	Assoc. Professor, SMS, JNTUH	University Nominee
4	Dr. D. Raghunatha Reddy	Professor, SMS, JNTUH	Subject Expert
5	Dr. G. Manchala	Professor, VJIM	Subject Expert
6	Mr. P. Raji Reddy	Managing Director, CRVJ Investment Consultants Pvt. Ltd.	Industry Expert
7	Ms. P. Buela Prasanna Kumari	Assoc. professor	Member
8	Ms. A. Latha	Assoc. professor	Member
9	Mr. M. Balanji Reddy	Asst. Professor	Member
10	Mr. A. Geetesh	Financial Analyst	Alumni

At the outset, Dr. K. Anil Kumar, I/C HOD and Chairman of the MBA - Board of Studies, welcomed the members to the Board of Studies meeting. The Chairman placed on record, the existing syllabus of MR 15 regulations and also proposed modifications for MR17 regulations syllabus (Batches admitted from 2017-18 onwards) as per the agenda.

The Board of studies Members has in detailed discussed, reviewed all the above syllabuses. The following suggestions were made by the members of the Board of studies.

### The following resolutions are made after careful discussion and observations.

- The department proposed to have 12 POs for MR17 Regulations and BOS members have approved the same after thorough discussions.
- Introduction of **GST topic in Business law and regulations subject**
- Data collection topic is introduced in **Research Methodology** which may more useful to the students in doing their project work.
- The department proposed a new paper called **Digital Marketing** in place of Marketing Research and it is accepted by BOS members.
- Deleted Investment V/S Gambling topic from **Security analysis and portfolio management** and introduced investor Psychology and investment decisions and renamed the topic Bond valuation and management as **Bond valuation**.
- Regarding web sites, BSE, NSE, amfi.india.com, SEBI are suggested by the Board.
- Dr. Sindhu (University Nominee) suggested to include journals relating to the concerned subject like:
  - a. Journal of portfolio management
  - b. Journal of finance
- Gratuity Act- 1972, provident fund act- 1952, ESI Act-1948, Maternity Benefit Act- 1961 and Payment of Bonus Act- 1965 with all the latest amendments are introduced in **Industrial relations and labour law** subject.
- Suggested to add case studies in **Compensation and reward management**

- Suggested to reorder the modules in **Engineering Economics and Accounting** subject, should begin with forms of business and the module to be renamed as business environment and managerial economics. Suggested to remove the topics like two part pricing, block pricing, bundle pricing, limit pricing etc and instead of mentioning as skimming and penetration pricing, rename the concept as PLC based pricing methods.
- The university nominee Dr. Sindhu suggested conducting tutorial on Tally, and Accounting Package for making the students better understand the process.
- Suggested to renaming **Management Science** subject as Management Fundamentals, include Planning and to rename the module as Planning and organizing and to include the concept of staffing, operations management as separate module, in lat module suggested to put project management first and. the contemporary management practices later and it is also suggested to include bench marking, balanced score card and the basic concepts of ERP
- Suggested to include Benchmarking, Balanced Score card and ERP by deleting the old and out dated concepts like MRP and MIS in **Industrial Management**.
- Suggested including social ethics in **Human Values and Professional Ethics** subject in making them responsible towards the society as well and topics related to personal, team and organizational ethics.
- Suggested to make five Modules for **Law for Engineers** like all other subjects and it is approved to include latest labour laws, renaming the module Cyber crimes as cyber laws.
- Suggested to keep only Entrepreneurship topics in subject **Entrepreneurship skills** and renaming subject as Entrepreneurship and also suggested to make it five modules like all other subjects and to include financing sources of entrepreneurship in the syllabus.

Finally, Dr. K. Anil Kumar, Chairman - MBA Board of Studies has expressed his sincere thanks to all the Members of the Board of studies for their active participation and contribution. The meeting concluded at 1:30 PM.

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 Dr. K. Anil Kumar  
 (Chairman, BOS - MBA)

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 K. Anil Kumar