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(57) Abstract :

TITLE: ELECTRONIC MARKET MANAGEMENT SYSTEM FOR CROSS INDUSTRY BUSINESS INTEGRATION• 7.
 ABSTRACT An electronic market management system (100) for cross industry business integration is disclosed. The system (100) includes a plurality of remote processors (5); a plurality of users (10) with their devices connected over a global communication network (20);a product identification module (11), a geo-commodity branding module (12), a business standardization module (13), a collaboration module (14), and a data management module (16), that treats every entity or sub-entity as an object, that has replications in various regional processing units across the world. The said system (100) cuts divisional boundaries between and among different business units of a single diversified company, different corporations, different industries, different nations or regions from a business and information management perspective. Figure related to abstract is FIG. 1.

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