

(12) PATENT APPLICATION PUBLICATION

(21) Application No.202141060171 A

(19) INDIA

(22) Date of filing of Application :23/12/2021

(43) Publication Date : 31/12/2021

(54) Title of the invention : WIRELESS INTERACTIVE AUDIENCE PARTICIPATION AT A LIVE ENTERTAINMENT EVENT

(51) International classification :G06Q0050200000, G06Q0030020000, A63F0013235000, H04W0004021000, H04H0060330000
(86) International Application No :PCT//
Filing Date :01/01/1900
(87) International Publication No :NA
(61) Patent of Addition to Application Number :NA
Filing Date :NA
(62) Divisional to Application Number :NA
Filing Date :NA

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(57) Abstract :
7. ABSTRACT The present invention relates to an improved wireless interactive participation of a method and apparatus for enhancing the experience of persons during activity occurring at a college campus venue by providing interactivity. More specifically, the present invention relates to a method and system that provides, interactive participation during activity occurring at a college campus venue. In a preferred embodiment of the invention, there is provided a method for enabling interactive participation by enrolled participants during activity occurring at a college campus venue attended by a plurality of persons. Each enrolled participant employs a wireless interactive device having a unique signature. With the help of this method, we can get healthy communication between students of all age and get accurate answers for our queries. Introverts can easily interact without any hesitations.

No. of Pages : 11 No. of Claims : 10